

1998

*"Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it's the only thing that ever has."*

— Margaret Meade

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**Citizens for Informed Land Use, Inc.**

12 INDIAN CREEK RD HOLMDEL NJ 07733

Citizens for Informed Land Use  
12 Indian Creek Road  
Holmdel, NJ 07733

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# Help us restore the magic that is Holmdel.





# Help Us Restore the Magic That is Holmdel.

## What Do You Want Holmdel to Look Like in 5, 10, 25 Years?

Holmdel residents concerned about rapid growth and development in our town formed a citizens organization to promote informed and thoughtful land use, protection of our natural resources and preservation of our present and future quality of life.

Holmdel stands at a crossroads. The few remaining undeveloped acres north of the Garden State Parkway are fast disappearing. And developers are poised to pave over much of the open space south of the Parkway. We can either look like every other North Jersey suburb or, through intelligent land use planning, retain Holmdel's bucolic sense of place and protect our water supply.

## A Citizen's Group Whose Time Has Come...

Citizens for Informed Land Use is made up of people like you, representing a cross section of backgrounds and political points of view. We share one common concern — the intelligent utilization of what precious little undeveloped land we have left in Holmdel.

Our purpose is to encourage good land use policies that are a natural outgrowth of open government by good people. While we are non-partisan, we will not shy away from utilizing political leverage if we have to (& we have).

CILU's members have formed a non-profit, tax exempt organization called "Friends of Holmdel Open Space" (FOHOS) to raise funds to preserve open lands in Holmdel. Initial focus will be on preserving the 425 acre Chase Tract southeast of Holmdel Park.

## Our Chief Concerns

Protecting our natural resources and quality of life.

Loss of mature woodlands, farmland and vegetated stream corridors.

Erosion of our town's sense of place with every swipe of the bulldozer and every cut of the saw.

Environmental stress on the Swimming River Reservoir Watershed from overdevelopment generated by possible future sewer expansion in southern Holmdel. Adverse financial impact of sewer program on all Holmdel residents.

The myth that the taxes from ratables (homes, commercial, industrial development) will automatically cover the township's cost of services

Preserving rural character

## Our Game Plan

Support open space planning and acquisition for all areas of Holmdel.

Incorporate Greenway plans into Master Plan update.

Develop environmental educational outreach programs.

Require use of hydrological assessment model during land use decisions.

Insist on open government.

## Help Take Back Our Town.

- ☐ Yes! I'd like to support the Citizens for Informed Land Use and am enclosing my dues.

(\$15/person, \$30/family)

(Circle One):

Mrs. Mr. Ms.: \_\_\_\_\_

Mrs. Mr. Ms.: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E - Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

I'd like to enclose an additional contribution of:

☐ \$50 ☐ \$100

☐ \$200 ☐ \$ Other \_\_\_\_\_

- ☐ Yes, I'd like to volunteer my time and services.

Please make check out to CILU and forward to:

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